
























125 West 55th St
New York, NY 10019

Contract # 26687637	Changes as of: 11/25/2019 at 9:20 AM	Version: Highlighting Revision 1
CPE: //9450	Flight: 11/25/19 - 12/3/19	Station: WHP
Agency: ASSEMBLY	Advertiser: Mike Bloomberg 2020, Inc	Market: Harrisburg-Lebanon
711 Third Avenue	Product: Bloomberg	Office: WASHINGTON
3rd Floor	Agency Order #:	Service: Nielsen
New York, NY 10017	Buyer: Maureen Shreeman	Primary Demo: Adults 35+
	Salesperson: BRADLEY PHILIPPS 202-955-5342	Assistant: BRADLEY PHILIPPS2 202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$18,270.00
		Total Spots: 5
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 4111105






Comments: revised per buyer

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/25 - 12/2			Total Spots	Total \$	CPP*	GRP*	
							11/25	12/2						
REV- 1	M-F 7p-7:30p		Wheel	\$1,600. 00	0.0	60	4 	0		0	\$0.00	\$0.00	0.0	
REV- 2	M-F 7:30p-8p		Jeopardy	\$5,000. 00	0.0	60	4 	2		0	2	\$10,000.00	\$0.00	0.0
Changes: Rate from 2000 to 5000														
REV- 3	M-F 11p-11:35p		News	\$700.00	0.0	60	5 	0		0	\$0.00	\$0.00	0.0	
REV- 4	M-Th 11:35p-12:35a		Late	\$500.00	0.0	60	4 	0		0	\$0.00	\$0.00	0.0	
REV- 5	M-Th 12:35a-1:35a		Late Late	\$200.00	0.0	60	4 	0		0	\$0.00	\$0.00	0.0	
REV- 6	M-Tu 7p-7:30p		Wheel	\$1,600. 00	0.0	60	0	1 		0	0	\$0.00	\$0.00	0.0
REV- 7	M-Tu 11p-11:35p		News	\$700.00	0.0	60	0	2 		0	0	\$0.00	\$0.00	0.0
REV- 8	M-Tu 11:35p-12:35a		Late	\$500.00	0.0	60	0	2 		0	0	\$0.00	\$0.00	0.0
REV- 9	M 8p-9p		Neighbor/Bob	\$1,800. 00	0.0	60	1 	0		1 	0	\$0.00	\$0.00	0.0
REV- 10	Tu 8p-9p		NCIS	\$4,000. 00	0.0	60	0	1 		0	0	\$0.00	\$0.00	0.0
REV- 11	Tu 10p-11p		NCIS NO	\$3,000. 00	0.0	60	0	1 		0	0	\$0.00	\$0.00	0.0
REV- 12	W 8p-9p		Survivor	\$3,500. 00	0.0	60	1 	0		0	0	\$0.00	\$0.00	0.0
REV- 13	W 9p-10p		Seal	\$2,000. 00	0.0	60	1 	0		0	0	\$0.00	\$0.00	0.0
REV- 14	F 8p-9p		Hawaii	\$2,000. 00	0.0	60	1 	0		0	0	\$0.00	\$0.00	0.0
REV- 15	F 9p-10p		MAGnum	\$3,000. 00	0.0	60	1 	0		0	0	\$0.00	\$0.00	0.0
REV- 16	Sa-Su 11p-11:35p		News	\$700.00	0.0	60	1 	0		0	0	\$0.00	\$0.00	0.0
REV- 17	Sa 7p-7:30p		Wheel	\$400.00	0.0	60	1 	0		0	0	\$0.00	\$0.00	0.0
REV- 18	Sa 11:30p-12:30a		ROH	\$170.00	0.0	60	1 	0		0	0	\$0.00	\$0.00	0.0
REV- 19	Su 9a-10:30a		CBS Sun	\$500.00	0.0	60	1 	0		0	0	\$0.00	\$0.00	0.0
REV- 20	Su 7p-8p		60 Mins	\$2,600. 00	0.0	60	1 	0		0	0	\$0.00	\$0.00	0.0



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							11/25	12/2					
REV- 21	Su 8p-9p		God	\$1,600.00	0.0	60	1 	0		0	\$0.00	\$0.00	0.0
REV- 22	Su 9p-10p		NCIS LA	\$2,000.00	0.0	60	1 	0		0	\$0.00	\$0.00	0.0
REV- 23	Su 10p-11p		Madam	\$1,600.00	0.0	60	1 	0		0	\$0.00	\$0.00	0.0
24	Su 11:35p-12:05a		Full	\$270.00	0.0	60	1	0		1	\$270.00	\$0.00	0.0
Changes: Rate from 400 to 270													
REV+ 25	Tu 9p-10p		FBI	\$4,000.00	0.0	60	0 	1 		2	\$8,000.00	\$0.00	0.0
TOTALS:							4	1		5	\$18,270.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/25/19 9:20 AM	BRADLEY PHILIPPS	revised per buyer

Competitive Information	
Market Budget:	\$73,080
WHP Share:	25%
Comment:	
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$18,270.00	N/A	0.0
Total	100%	5	\$18,270.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2019-Dec	5	\$18,270.00
Total	5	\$18,270.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/25/19 9:20 AM	BRADLEY PHILIPPS	Revised		38	\$-37,500.00	\$18,270.00	Changes: Estimate Code from to 9450, Total Spots from 43 to 5, Calculated Dollars from \$55,770.00 to \$18,270.00, Competitive Market Budget from \$223,080 to \$73,080, Origuser Entered Dollars to \$55,770.00, User Entered \$ from \$55,770.00 to \$18,270.00, Comments from to revised per buyer, Total \$ from \$55,770.00 to \$18,270.00. 25 buylines added or modified.
Queued for Electronic Contracting	11/22/19 10:56 AM					\$0	\$0	
New	11/22/19 10:54 AM	BRADLEY PHILIPPS	Confirmed	43		\$55,770.00	\$55,770.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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